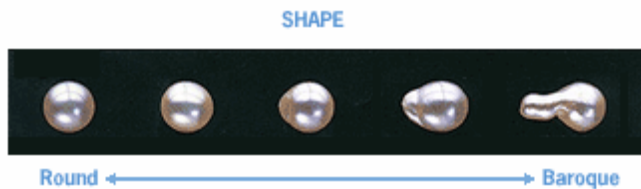


## PEARL BUYING GUIDE

When buying a pearl there are four basic characteristics to consider. Color, Luster, Shape, and Surface Quality are the attributes that the pearl has which determine its beauty and value.

### COLOR:

Pearls come in five main colors; Rose, Silver/White, Cream, Gold, and Blue/Grey. These colors are all considered valuable however color preference depends on personal tastes and skin complexion. The only time that the color of a pearl will affect its value is if it is yellow or has a yellow tint to it.



SIZE



3 MM 4 MM 5 MM 6 MM 7 MM 8 MM 9 MM 10 MM

SURFACE



Clean ←————→ Heavily Blemished